

Survey for Newsletters Application

Please turn in completed forms by April 16, Wednesday, 2pm.

For any clarification, please feel free to mail Manish Agrawal at magrawa2@uiuc.edu

Thanks a lot for filling in the survey!

How frequently do you use the application?

- Several times in a day
- Once a day
- Weekly
- I just used one or two times
- Never

How useful did you find the application?

- Very Useful
- Useful
- Somewhat useful
- Not useful

Do you plan to continue using it in the future?

- Yes
- No

Did you get at least one interesting article every time you used the application?

- Yes
- No

Did you get some articles that you would not have got otherwise (by a daily newspaper or your regular web browsing)?

- Yes
- No

Did you recommend articles that you liked to your friends on Facebook?

- Recommended several articles
- Recommended one article
- Did not recommend any article
- Don't remember

Did the application help in socializing with your friends on Facebook?

- Yes
- No, but could potentially help
- No, and I don't think it can

How easy was the application to use?

- Very easy to use
- Fairly easy to use
- Average
- Had difficulty in using it

Did the news synopsis enable you to decide, whether you wanted to read the full article?

- Yes
- No

Assuming that the application could always deliver you good articles, how will you like to receive them (feel free to click on multiple boxes)?

- Through a Facebook application (as now)
- Through an independent web-site
- Daily news digest through a personal e-mail message
- Other: _____

If your ratings will help the system deliver better and personalized recommendations to you, are you willing to (the more feedback you provide the better the system performs):

- Rate all articles that you read
- Rate between 5 and 10 articles per day
- Rate 5 or less articles per day
- Rate 1 article per day
- I don't want to rate any articles

What did you **like** about the application?

What did you **not like** about the application?



What suggestions will you like to make for improving the application?

